



Thursday 26th February 2015

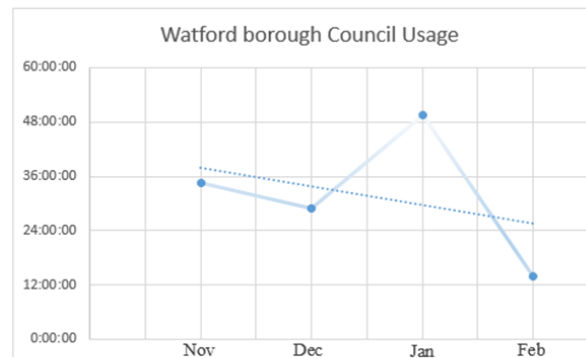
E-Car Club– Watford Report– 1 ZOE exclusive access between 08:00– 16:00

The E-Car Club scheme started in Watford on 4th of November 2014 and below are the statistics for one of the Renault ZOE that Watford Borough Council have exclusive access between the hours 08:00– 16:00.

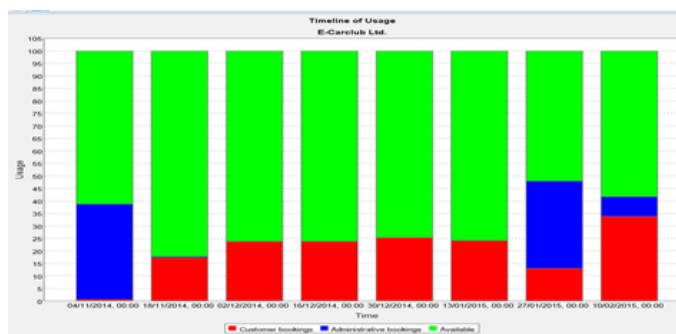
WBC Staff	Private Sign Ups	Usage
31	15	Total Bookings: 73 Total hours booked: 127 hrs Total Miles: 675

The above table shows the active members for Watford borough staff, private sign ups and the usage level. Since the scheme started there have been a total of 73 booking. On average, 24 bookings each month, just under 2 hours each booking and under 10 miles. This is excluding weekends and bank holidays.

Month	Total Hours Booked
November	34:30
December	29:00
January	49:30
February	14:00 still pending



The graph above shows the trend and usage for each month. Although the scheme started on the 4th of November, the staff members where on- boarded by the 10th of November. December not being particularly the best of months is most likely affected by the holiday seasons and staff members not necessarily needing the use of an E-Car. January period was a very busy period and February counts the usage till the 14th.



Above graph is an over- view and shows the usage on a fortnightly basis. Blue means administrative bookings, red means the car usage/ booked and green the availability of the cars in them two weeks. We consider anything near 35% is excellent from a car club perspective. As you know our electric vehicle will not hit 100% due to it's capabilities and charging time.

Both the tables and the graphs show a fair amount of usage considering the factors we started the scheme in November, holidays in December and post issues which we faced and resolved. Hope this was useful!